Claims:

1. An integrated portal system comprising;

an industry related portal;

a second portal of a different industry ;

said system integrating said portals so that a user can view information relating to both portals in a single system.

2. The system of claim 1 wherein said user can perform transactions in said single system.

3. The system of claim 1 wherein each of said portals contains a mini portal and a micro portal.

4. The system of claim 1 further comprising a search engine.

5. The system of claim 4 wherein said search engine can search within a single industry or within related industries.

6. The system of claim 1 further comprising transaction tracking information.

7. The system of claim 1 further comprising product specification charts.

8. The system of claim 2 further comprising a search engine, said engine being able to search in mini portals and micro portals.

9. The system of claim 1 further comprising;

online communication between individuals within an industry related portal and a second portals.

10. A method for creating an integrated portal system comprising;

entering job characteristics of a user;

said system creating said integrated portal system based on said job characteristics of said user.

11. An industrial database comprising;

a search engine;

said database having product or service specifications and independent product reports; and

a system for answering questions from a user.

12. The database of claim 11 further comprising;

a list of vendors and vendor product information.

13. The database of claim 12 wherein said vendor product information is updated automatically from a vendor's website.

14. The database of claim 12 wherein said database has a characteristic template.

15. The database of claim 12 wherein said database has a usage template.

16. The database of claim 12 wherein said database provides a price analysis mechanism.

17. A content management system comprising;

information stored in a MiniPortal(s);

information stored in a MicroPortal(s);

said information from said MiniPortal and said MicroPortal made less technical when it enters said MacroPortal.